

Commercial Manager Product Marketing - High Power Modules (f/m/div)*



Job description

You enjoy working in highly complex settings and be able to work in global cross-functional teams as a commercial expert? Then this position might be a good match for you. As a Commercial Product Marketing Manager (f/m/div)* you have a key role in driving the segment's revenue and profitability growth. You own the development of business strategy and manage the product portfolio to ensure the best positioning in the marketplace.

In your new role as [Commercial Manager Product Marketing](#) you will:

- Drive the product line to an **optimized product structure**, taking **economics** and **strategic targets** into account
- **Define TCM targets** of the products and **support sales** in negotiating orders
- Be the **internal interface regarding to daily and long-term supply tasks** for efficient factory loading, capacity planning & meeting customer requirements
- **Manage and support the customer interaction together with sales** to ensure long-term partnership with key customers
- **Define actions** to improve product line financials
- Act as **project leader** for **internal marketing projects**
- Drive actions to **accelerate** the internal and external **reaction velocity**
- Support **customer visits** at the Infineon site

Profile

In this role you act initiatively and overcome challenging / new situations with appropriate solutions. You are a self-motivated person who strives for performance, quality, cost-efficiency, risk-prevention and continuous improvement. As a role model for open communication and feedback, you know how to successfully align with various people internationally. Your structured working style helps you to contribute to the business success even in complex situations.

You are best equipped for this task if you have:

- A **university degree** in **e ngineering, economics or physics**. A **PhD in engineering, natural sciences or economics** is a plus
- At least **5 years plus working experience** in Marketing & Sales
- Good experience in **handling p ower semiconductor and/or electronics business**
- Experience in **handling Product Marketing functions** for power semiconductor business
- Highly **economic driven mindset** and skills in **business planning** and **financial mathematics**
- **Frequent traveling** in particular within **Europe and Asia** is expected
- **Good English and German communication skills**, including the ability to present and report in a convincing manner

At a glance

Location:	Warstein
Job ID:	37235
Start:	Jul 01, 2019
Entry level:	Professionals / experienced
Type:	Full time
Contract:	Permanent

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