



Bring Technology to LIFE

Function:
Product
Marketing

Languages:
Excellent
English
is a must.

Location:
Villach

Product Marketing Power MOSFETs (f/m)

The Position

Our Power Management Supply & Discrete Business unit in Villach offers a position in product marketing for industry leading Power MOSFET in medium voltage classes (40-400V). You understand the requirements on power MOSFETs and power management products such as AC/DC SMPS, DC/DC converters for telecom application or photovoltaic inverter. You have the marketing responsibility for product families with significant growth potential. You understand and extend the value propositions of leading edge Power MOSFET and develop new business opportunities.

In this job you will be responsible for the generation and optimization of the product strategy / portfolio, for the business development within assigned target market segments, the monthly revenue and for the volume planning.

Tasks include, but are not limited to, the definition of an application roadmap for assigned target market within the power management industry, the definition of the product portfolio and roadmap according to the needs of the target markets, to derive and improve value proposition of assigned products as well as to drive market introduction plans for new product families. Finally responsibilities include the preparation of promotion material for assigned product families.

Position requirements

- University / college / technical degree or equivalent job experience in Electronics or Physics
- Further qualifications in marketing or business administration, or related experience in the commercial field
- 3 years+ experience in power management applications expected